

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
January 22, 2021**

Attendees:

Bob Taylor – President
Steve Sweet – Immediate Past President
Maynard Goff – Treasurer
Noel Naumann – Secretary
Jim Gibson – Sedona/Verde Valley Chairperson
Bob Frith – Events Chairperson
Joel Miculinic – Membership Chairperson

Not Participating:

Phil Mullen – Vice President

Agenda:

Emailed to Board of Directors on 1/22/2021 at 2:04 pm by Bob Taylor

“

1.

Call to Order-Bob Taylor

2.

Introduction of Board Members (and responsibilities- Bob Taylor and all

3.

Approval of Agenda

4.

Committee Reports

a. Treasurer’s Report

b. Membership Report

5.

Old Business

6.

New Business:

7.

Suggested Topics for Discussion:

a. Who should be added to BOD?

b. Standing Committees- Article VII of the by-laws defines a number of “standing committees” that are part of the BOD. Up to 14. For example: Membership; Joel is on the BOD this year still even though he is not an officer. Bob F is on the BOD as Tours/Events chair.

Question: should the Newsletter and Webmaster also be on the BOD?

One goal this year could be to re-invigorate those other committees and add them to the BOD.

Another example: Phil M is the “Chief Driving Instructor” and was as on the BOD in the past before he became VP.

c. Chapters and chapter representatives/chairs:

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
January 22, 2021**

The by-laws discuss four chapters, with each chapter rep serving on the BOD. Historically, that was done to encourage participation from across the region and assure all the region was represented:

Chapters: Verde Valley (Jim Gibson)

Flagstaff- The initial Flagstaff Chapter Chair, Jeff Karl, has been inactive in that role for quite a while.

Havasu (Lake Havasu, Kingman, etc.)- No current chapter chair

Prescott- Joe Cannon was a chapter rep for Prescott (he resigned at the end of 2019).

d. How do we identify members willing to serve as Chapter chairs?

e. Website/webmaster – per Bob Frith, Ian V may be joining the Navy and leaving the area; he does web updates that his father, Peter, sends to him. Can we somehow re-invigorate the website committee and look at enhancements?

f. Newsletter – how can we bring Ray on board to take primary responsibility for this? What are the board’s expectations for website content/format/etc.? Should we include PCA resources on the website?

g. Events – Bob Frith- Questions re: February drive: Do we go through Verde Valley, or down to Wickenburg (Rancho de los Caballeros? (Susanne is the Events Coordinator 928-684-5484 and Joe Bistodeau is the Mgr. of the golf club restaurant there). Is it still too early given COVID-19 numbers in Yavapai County to have a lunch in addition to a drive?

Other suggestions for drives and future? Verde Valley car show for some time in the spring at The Collective – (maybe May?)

How often should we have drives in 2021? Monthly? Bi-monthly?

Try to put together a bigger region event, like a Porsches2Prescott in the fall?

Should we reach out to Arizona Region and/or Southern Arizona Region to do a joint event this year?

Possibility of a rally?

Track event? However, historically we’ve not been able to get people interested in attending a track event in Phoenix.

Is it time to consider another “Track 101” class as was done a number of years ago? Realistic question given COVID-19: it would probably be hard to do a class right now, so, maybe a Virtual Class?

h. E-blasts to membership to solicit volunteers and communicate with members re: events and “Everything and Anything Porsche.” Access to website for announcements and communication, such as through e-blasts. Who should be able to access, organize and do e-blasts? Should the events Chair be included in these decisions since most blasts are related to events?

i. Expansion of volunteer efforts to get more involvement?

j. Report from PCA New Region President 101 Meeting - Jan. 19, 2021-Bob Taylor

k. Plans/Ideas for 2021- Everyone

l. Other New Business/General Discussion

m. Adjournment

“

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
January 22, 2021**

Meeting Minutes:

Agenda item 1 – Call to Order:

The Zoom Meeting was called to order by President Bob T. at 4:06 pm.

Agenda item 2 – Introduction of attending members:

Members in attendance were introduced.

Agenda item 3 – Approval of Agenda:

A Motion was made by Joel to approve the Agenda. The Motion was seconded by Steve. All members present voted in favor of the Motion.

Agenda item 4 – Committee Reports:

Maynard presented four financial reports to the Board of Directors – the October 30, 2020, November 30, 2020, December 31, 2020 Treasurers Report and the Income/Expense 2020 Recap Report. Maynard reported the Region to be in good financial standing having approximately \$900 more income than expenses in 2020. The Region begins 2021 with a bank balance of \$4,784.67.

Maynard also discussed the Region's photo platform, Smugmug. He will review the properties of the platform so members may have easier access to the stored photos. Bob F. offered to send the web site link to Board of Directors. Noel suggest the link to the photos be placed on the Region's web site. The Web Master will be contacted about establishing the link.

A Motion was made by Steve to accept the Treasurer's Report. The Motion was seconded by Bob F. All members present voted in favor of the Motion.

Joel reported as of December 31, 2020, the Region had 205 members. 140 members reside in Prescott/Prescott Valley, 42 reside in Sedona/Verde Valley, 16 reside in Flagstaff, and 7 reside in Lake Havasu City. Joel recently received notice of 5 new members moving into the Region. Prescott will gain 3 new members and Lake Havasu City 2 new members. With this addition the Region will total 210 members.

A discussion of how to reach out to new members ensued. Maynard brought up the Membership of E.C. Mueller who is moving to Sedona and ordered a Badge, but he has not yet arrived. We have no information on his membership in the AZMR at this time. Joel will follow up with PCA National to insure that contact is made. Joel will continue his efforts to insure new members are welcomed to the Region. Bob F. made a Motion to accept the Membership Report. The Motion was seconded by Steve. All members present voted in favor of the Motion.

No other Committee Reports were presented.

Agenda item 5 – Old Business:

No Discussion to report

Agenda item 6 – New Business:

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
January 22, 2021**

Jim suggested the AZM Region use any new communication tool to communicate with members. He has been impressed with the efforts of other Regions' use of these tools and we could benefit by looking at other Region's Web Sites/newsletters/Blasts.

Agenda item 7 – Suggested Topics for Discussion:

a/b. Who should be added to Board of Directors:

Bob T. began a discussion about other members participating in the Board of Directors Meetings. Steve suggested Region members responsible for the News Letter and the Web site be asked to attend. Bob T. also suggest using "Blasts" to solicit volunteers. The Board was asked to send their suggestions for other attendees to Bob T.

c. Chapter and chapter representatives/chairs:

Steve reminded the Board of Directors that Jim would soon be relocating to another state and a Chairperson for Sedona/Verde Valley would be needed. Jim will relay the names of people active in his Chapter to Bob T. and Joel. Joel offered to meet with members interested in filling the Chapter Chairperson position.

d. How do we identify members willing to serve as Chapter Chairs:

Discussion ensued relating to unfilled Chairperson Positions in Prescott and Flagstaff. Noel voice an opinion that the Prescott Chairperson position should be filled to maintain continuity in the Region.

e. Website/Web Master:

Steve noted the Region's Web Site is a good focal point and should provide members with current information. There was a suggestion that the Board of Directors Meeting Minutes be made available to members on the site. It was noted that the current Web Master may be leaving for military service and a replacement will be needed. Steve suggested the Website Committee may need to re-convene to address the possible need for a new Web Master. He will contact Peter Vermilyea to get additional information about his son's plans. Steve made a Motion to re-establish the Website Committee. Maynard seconded the Motion. All members present voted in favor of the Motion.

f. Newsletter:

Steve noted that the PCA National has resources to support Region Newsletters and Webinars. Ray Michalowski has volunteered to act as the Newsletter editor. Steve made a Motion to establish a Newsletter Committee to help Ray with the effort. The Motion was seconded by Bob F. All members present voted in favor of the Motion. Steve offered to take the lead and to develop an action plan for the Committee.

g. Events:

All future events and tour are dependent on the health and safety of AZM Region members. As vaccines are administered to members and the social distancing criteria changes, the event agenda will expand. Bob F. will continue to consider the weather and the Covid threat while determining a calendar of events.

Jim offered to work on arranging a joint tour with the AZM and his new Region after he gets established in his new home in Colorado.

Bob F. suggested AZM begin planning joint events with other Arizona Regions.

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
January 22, 2021**

Discussed and considered were: a late February Verde Valley drive, an April lunch drive to Wickenburg, and a May overnight trip to La Posada/Painted Desert. An interest in revisiting the Jim Edward's car collection in Showlow was also expressed. Steve offered to contact Mr. Edwards to explore the possibility. The Annual Picnic in September at Goldwater Lake will be arranged and the Ramada reserved. The popularity of a fall Porsche gathering at the Prescott Courthouse Square was also discussed. Bob F. explained how the Tour-de-Arizona was a victim of Covid. It was being planned as a multi Region, 4-5 day event. Each of the Arizona Regions would showcase the drives in their area. Bob F. will reach out to the Presidents of the other Regions to see if there is still interest in the event.

h. E-Blasts:

Bob T. expressed his belief that "Blasts" are a powerful tool to inform, to build a community of members, and to connect members to the Region. Other information which could benefit members such as links to Covid information and vaccine availability could also be added to the "Blasts".

i. Expansion of volunteer efforts:

No discussion to report.

j. Report from PCA New Region President 101 Meeting:

Bob T. reported that two of the three meeting have taken place. His participation has yielded a new awareness of other Region's energy and knowledge of event planning. Bob T will strive to interact with other Regions and National to elevate AZM among its peers. Bob T. discussed the deadlines necessary to get Region articles/information into Panorama.

K. Plans/Ideas for 2021:

Maynard pointed out that National offers a stipend for inter-Region events and it behooves a region to be the lead in such an event. Bob T. will reach out to the Nevada Region to solicit interest in a future joint event, perhaps a drive to Lake Havasu City.

I. Other New Business/General Discussion:

Steve suggested the possibility of expanding the Board of Directors Zoom Meeting participation to the general membership.

Also discussed was an option of using the National PCA platform called "Glove box" for storage of photos and documents.

The Board of Directors Meeting schedule was determined for the remainder of the year. The next B of D Meeting will be at 4 pm on February 24, 2021. The remaining 2021 meetings will occur on the third Wednesday of the month at 4 pm. Bob F. will set up the Zoom meetings.

m. Adjournment:

A Motion to adjourn was made by Steve. The Motion was seconded by Joel. All members present voted in favor of the Motion at 5:48 pm.

**Respectfully submitted as Revised,
Noel Naumann, Secretary**

Distribution: AZM Board of Directors, File