

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
May 19, 2021**

Agenda:

Emailed to Board of Directors May 17, 2021 by Bob Taylor:

- 1.**
Call to Order-Bob Taylor
- 2.**
Approval of Agenda
- 3.**
Approval of Minutes from April 21, 2021 Board Meeting
- 4.**
Treasurer's Report – Linda Fuegen
- 5.**
Membership Report – Joel Miculinic
- 6.**
Old Business
- 7.**
Events – Bob Frith, Joel Miculinic
 - a. LaPosada Drive/Overnight Report
 - b. PCA "From the Regions" – Content of Submission – Bob Frith, Ray Michalowski
 - c. AZM Board Position re: Sedona Collective Car Shows – E.C. Mueller
 - d. Future Events
- 8.**
Communication/Website Committee – Ray Michalowski and Committee
- 9.**
Old Business
- 10.**
General Discussion
- 11.**
Adjourn

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
May 19, 2021**

Meeting Minutes:

Attendees:

Bob Taylor – President
Phil Mullen – Vice President
Linda Fuegen – Treasurer
Noel Naumann – Secretary
Joel Miculinic – Membership Chairperson
Bob Frith – Events Chairperson
Ray Michalowski – Communications Chairperson
Steve Sweet – Immediate Past President

Absent:

E.C Mueller - Sedona/Verde Valley Chairperson

Agenda item 1 – Call to Order:

The Zoom Meeting was called to order by President Bob T. at 6:05 pm.

Agenda item 2 – Approval of Agenda

Bob T. amended the order of the agenda items to allow Ray to leave early to meet another obligation. The new order will place Agenda Item 8 after Agenda Item 6.

A motion was made by Ray and a Second by Linda to approve the amended Agenda. All present voted in favor of the Motion.

Agenda item 3 – Approval of Minutes from March 17, 2021 Board of Directors Meeting

A motion was made by Ray and a Second by Linda to approve the April 21, 2021, PCA Arizona Mountain Region Board of Directors Meeting Minutes. All present voted in favor of the Motion.

Agenda item 4 – Treasurer’s Report

The April AZM Treasurer’s Report was e-mailed to the Board on May 5, 2021. Linda reported a balance of \$5,674.33 at the end of April. She reported the May expenses to date as \$100.00.

A motion was made by Steve and a Second by Joel to approve the Treasurer’s Report. All present voted in favor of the Motion.

Agenda item 5 – Membership Report

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Joel reported there were 223 AZM members as of May 4, 2021. The membership breakdown per Chapter is: Prescott – 151, Sedona/Verde Valley – 48, Flagstaff – 14, and Lake Havasu City – 10.

Joel noted the AZM has the third largest growth rate in the PCA. Bob T. added the AZM is only fractionally behind the top two.

Joel expressed a concern of the lack of face-to-face time with other participants at drive events. He suggested as Covid restrictions relax, more social time be worked into the events. Bob F. noted a social dinner was being planned in July. The event has not yet been advertised.

Ray shared his experience at a recent motorcycle gathering. A member of the group is also a Porsche owner and a PCA member. He had no awareness of the AZM Region. Ray offered the example as a need for better marketing. Joel offered to contact the individual.

A motion was made by Steve and a Second by Ray to approve the Membership Report. All present voted in favor of the Motion.

Agenda item 6 – Old Business

No Old Business items were discussed.

Agenda item 8 – Communication/Website Committee

Ray explained the recent activities of the Communication Committee resulting in a Draft Communications Survey for the membership. The draft has been reviewed by the Committee and was forwarded to the Board for their input.

Ray proposed to place the finalized Draft Survey on a survey platform and have the Committee and the Board take the survey to test the product. The finalized and tested Survey will then be given to the membership.

The question of how to send the Survey to members was raised. Ray asked if he could access a membership list or should Steve be involved in the distribution. Steve suggested streamlining the process by giving Ray access to the membership mailing list. Ray explained his plan to send the membership an e-mail prior to sending out the survey alerting them that a survey is forthcoming. Steve offered to send the pre-notice, but Ray felt it would be best to have one point of contact for the pre-notice and the survey.

Discussion ensued relating to the placing photos taken by members at events onto the Web Site. The need for better coordination of photo sharing was recognized. Ray noted the issue for additional review/resolution by the Communication Committee.

Agenda item 7 – Events

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Joel and Phil acted as tour leaders at the La Posada event due to Bob F.'s inability to attend the drive. Bob F. did; however, set up a folder for attending members to send photos they took and sent a survey to the attendees to critique the tour. Positive survey responses were received.

Steve reported the Showlow drive has been complicated by the car collection owner's health and the possibility of the collection being sold. He will continue to work on the event to determine a go or no-go status.

Pangaea Bakery has agreed to sponsor a June "Show & Shine" at their location.

A Club Dinner is being planned for July 14, 2021. Steve will create the Motor Sports Registration (MSG) announcement for the event.

A drive to July Pine was proposed. Details have not been determined.

The moon-light drive to the Verde Valley is being planned.

A member is organizing a Wine Tour of the Verde Valley.

The September 19th, New Members Picnic planning is well in hand. The Ramada at Goldwater Lake has been reserved. The target attendance is 100 members.

Maynard continues to plan the Route 66 Tour. It will be a multiple day/over-night event in September or October.

E.C. is working to coordinate the Region's involvement with the Sedona Car Club Airport event in October and local car activities at the Collective in the Village of Oak Creek.

A December Holiday Party is being planned.

Steve reminded the Board of the Prescott Car's and Coffee event held at the Gateway Mall on the last Saturday of the month and a June 19 Fathers Day Car show at the Touchmark Facility.

Bob F. expressed a desire to step back from his duties as Events Chairperson. Health issues in his household will not allow him to devote the time required to the duties of the position. He offered to support whoever takes over during a transition period. The Board expressed thanks and gratitude for the tremendous effort Bob F. made to insure the success of AZM events.

Considerable discussion ensued about how to delegate the duties and responsibilities of the position until the vacancy can be filled. Steve offered to contact members and create a short list for the Board's consideration. He also volunteered to do the MSR registration and notices.

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Agenda Item 9 – New Business

Bob T. expressed a desire to place the current year's Board of Directors Meeting Minutes on the AZM Website to address transparency concerns. Noel stated he has the document available but does not know how to place them on the Website. He will work to resolve the issue.

Phil began a discussion relating to other Regions opening their Board Meeting to the general membership. Discussion ensued regarding Zoom capabilities and administrative oversight. Bob F. offered to put the remaining Board of Directors Meeting on the Website calendar. The listing will include the Meeting ID and Password. He also offered to continue acting as Zoom Meeting Administrator or train Steve on the process.

Noel asked if the next batch of AZM logo stickers could be reverse printed so they would adhere to the inside of a window. It was mentioned Maynard may have some reverse printed logos in the stock of region supplies.

Agenda item 10 – General Discussion

Joel raised the issue of member compensation for expenses incurred on behalf of the Region. Bob T offered to bring the issue before the Zone 8 President's Meeting to get a sense of how other Regions addressed the issue. Joel will check with his former Region to bring their policy to the Board. Bob F. gave examples of what the Arizona Region did. Noel asked if a new reimbursement policy was enacted would it involve a Bylaw change. Steve suggested that the expenditure of funds was already included in the Region's Bylaws so a formal change would not be required.

Agenda item 11 – Adjournment:

A motion was made at 7:54 pm by Steve and a Second by Linda to adjourn. All present voted in favor of the Motion.

**Respectfully submitted,
Noel Naumann, Secretary**

Distribution: AZM Board of Directors, File, AZM Region Website