

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
October 20, 2021**

Meeting Minutes:

Attendees:

Bob Taylor – President
Phil Mullen – Vice President
Linda Fuegen – Treasurer
Noel Naumann – Secretary
Joel Miculinic – Membership Chairperson
Bob Frith – Activity Committee Advisor
E.C Mueller – Sedona/Verde Valley Chapter Chairperson
Steve Sweet – Immediate Past President/Activity Committee Coordinator

Absent:

Peggy Vicioso – Activity Committee Social Chairperson/Facilitator
Maynard Goff – Activity Committee Tour Chairperson
Ray Michalowski – Communications Committee Chairperson

Agenda item 1 – Call to Order

The Zoom Meeting was called to order by President Bob T. at 6:06 pm. Bob F. noted that the Zoom Meeting was being recorded.

Agenda item 2 – Approval of Agenda

Joel reported he did not receive a copy of the agenda. Bob T. offered to review his distribution list to insure everyone receives a copy in the future.

Noel suggested the agenda be revised and re-numbered to eliminate the duplication of the Communication Committee Report.

A Motion was made by Steve and a Second by Linda to approve the revised October 20, 2021, AZM Board of Director's Meeting Agenda.

All present voted in favor of the Motion.

Agenda item 3 – Approval of Board of Directors Meeting Minutes

A Motion was made by Bob F. and a Second by Steve to approve the September 15, 2021, PCA Arizona Mountain Region Board of Directors Meeting Minutes.

All present voted in favor of the Motion.

Agenda item 4 – Treasurer's Report

Linda was out of town and unable to compile a formal September Report prior to the Board Meeting.

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She reported the September income was \$2,407.60 and expenses were \$2,400.10. The Region is in good financial position with a September month end balance of \$5,664.21. Only a few Holiday Party expenses are outstanding and because the registration is not yet open, no income from the event has been received.

A Motion was made by Steve and a Second by Joel to approve the Treasurer's Report. All present voted in favor of the Motion.

Agenda item 5 – Membership Report

Joel reported the current membership total for the AZM Region as recorded by the PCA was 243. This total resulted from 2 new members, 1 transfer in, and 1 transfer out. Joel's current to date Chapter breakdown is: Prescott/Prescott Valley - 162, Sedona/Verde Valley - 54, Flagstaff - 21, and Lake Havasu City - 9, for a total of 246 members.

Joel suggested a lunch meeting with new Flagstaff members. E.C. offered to coordinate with Joel to set a meeting with the Chapter's new members.

A Motion was made by Noel and a Second by Linda to approve the Membership Report. All present voted in favor of the Motion.

Agenda item 6 – Accessibility of AZM/PCA mailing list for AZM members

Bob T. reported the result of his conversation with the PCA Zone 8 Rep on the issue was a firm "not allowed".

Steve quoted the justification for the position from page 13 of the PCA 2021Region Procedures Manual.

Page 13 of the PCA 2021Region Procedures Manual states:

"PART 2.4 - THE PCA PRIVACY POLICY

The Club has adopted the following Privacy Policy regarding our members' records and data.

PORSCHE CLUB OF AMERICA PRIVACY POLICY

We will tell you the sources for personal information we collect on our members. We will tell you what measures we take to secure that information. We use some terms that are defined near the end of this policy.

THE CONFIDENTIALITY, SECURITY, AND INTEGRITY OF YOUR PERSONAL INFORMATION

We do not provide to anyone outside of PCA personal information about our members, their interests, their cars, their home or email addresses, their personal information or data. Our members' personal information is not made available for mailing lists or to businesses, even if they are involved in Porsche® car related activities. It is not made available to Porsche Cars North America, Porsche, A.G., or any of its affiliate companies. We do NOT disclose any

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personal information about you to anyone outside of PCA, except as required by law. Our members' personal information is used within PCA only on a need-to-know basis. For example, we do not provide one Regional Club with the personal information about another Regional Club or its PCA members. We restrict access to personal information about members to those employees who need to know that information to perform their jobs, and to our officers, committee members and staff who need to know that information to serve in their roles with us. We maintain reasonable safeguards to guard your personal information.

FORMER MEMBERS

If you cease to be a PCA member, we will follow our then-current privacy policies and practices with respect to your personal information.

DEFINITIONS OF TERMS

"We", "us" and "our" refers to Porsche Club of America, Inc. The Regional Clubs are related but separate entities, and "we", "us" and "our" do not refer to the Regional Clubs. "Personal information" means information about you that we collect in connection with your application for membership, your communications with us, your participation in our activities or in the activities of the Regional Clubs, your use of our website, or any other nonpublic means in which we come about information about you. Personal information does not include information that is available from public sources, such as telephone directories or government records.

CHANGES TO PRIVACY POLICY

We reserve the right to amend or modify this privacy policy at any time. If we do, we will post notice on our website of such changes at least 30 days before any changes are implemented.

PRIVACY POLICIES BY REGIONAL CLUBS

We encourage the Regional Clubs to adopt privacy policies for their members, and consent that they may use any or all of this Privacy Policy for their purposes if they find it useful."

E.C. again cited the example of his former Region, Oregon, which publishes an annual directory of member contact information.

Considerable discussion ensued relating to:

- past problems created by individuals having access to member information,
- how to recruit member involvement if there is no means to contact members,
- the use of activities as a source of contacting members,
- sharing member's contact information may not be contrary to PCA policy because the AZM Region member information will only be shared with other AZM Region members,
- procedures followed by the Oregon and Chicago Regions,
- methods of insuring member information privacy such as an "opt-out" option,
- platforms that could be used to securely share the information,
- methods of securing a document against duplication or unwanted distribution,
- potential for abuse,
- penalties for abusing the information,

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- and the requirements for a Region Privacy Policy.

Steve suggested there may be some flexibility in the PCA Policy and it would be prudent to come back to the issue when more research was done. Bob T. concurred with the need for further examination of the issue.

E.C. and Joel offered to contact their former Regions to get the specifics of their policy formulation and administration.

Agenda item 7 – Status of AZM Zoom Account

Bob F. reported that a new personal account had been established for the Region. The \$15 monthly cost will be billed to the Region's account. The President, Bob T., was identified as the "host" of future meetings. Bob F. will coordinate/arrange a training session with Bob T.

Agenda item 8 – Further Discussion re: AZM Membership Attendance at Board Meetings via Zoom New AZM Activity Council Update

Bob T. posed the question: With the establishment of the new Zoom account are we ready to open the Board Meetings to the general membership?

Comments/questions from Board members included:

- how were meetings were conducted prior to the pandemic?
- if meetings returned to an "in-person" format, would a Zoom broadcast be available for the outlying chapter members?
- meeting notices/Zoom ID and passwords could be part of the calendar on the Website,
- amending the agenda to include a specific item for member involvement may be needed,
- the Zoom "chat" feature may be useful to direct sidebar conversations,
- and rules for structured member involvement should be established.

Bob F. offered to draft a set of instructions/procedures that could be distributed to members prior to "opening" the meetings.

Agenda item 9 – Communication Committee Report

Steve relayed that Ray resigned as the Chairperson of the Communications Committee because of family responsibilities. Ray offered to contribute content to the Newsletter as his responsibilities allowed.

Steve noted that the Com.Com. derived a simple format for the Newsletter and would be continuing to work on a draft copy. E.C. suggested the Com.Com. meet to provide the Board with a draft of the concept.

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Steve reiterated the need to find someone with web site skills to assist our webmaster, Peter.

Agenda item 10 – AZM Activity Council Update

Steve reported that the Activity Committee met five times to finalize this year's activity details and create a draft Calendar of Events for 2022.

E.C. asked to receive a copy of the Calendar so he may best plan Chapter activities without creating scheduling conflicts. Steve will make sure he gets a copy.

Agenda Item 11 – Elections for 2022

Steve admitted he has been inundated with region responsibilities and has been unable to strictly adhere to the Election of Officers schedule. The slate of candidates is complete except for the Secretary position. No volunteers for the position have been identified but the search will continue at the upcoming activities. However, the Bylaws have a provision that allows any position other than President to remain temporarily unfilled. The election will proceed as planned in November.

Agenda Item 12 – Events

Steve reported:

- The Route 66 Tour attracted sixteen cars. The activity was very enjoyable and well organized by Maynard and Bob F.
- Twelve cars and 22 members have signed up for the October 22nd Wine tour.
- The Finn will host 23 members for an Oktoberfest dinner on October 27th. The venue will seat the group in a private room rather than closing the restaurant for the Region.
- Sixteen members have signed up to date for the lunch drive to the Copper Canyon Restaurant in Bagdad on November 11th.
- Arrangements for the Region Holiday Party on December 4th have been completed. The event will support a local charity and will include a raffle for several gifts that have been donated by local Porsche dealers and other businesses. The cost for the event is \$60 per person. The announcement has been drafted and soon registration for the event will be open to members. Those involved say they have planned a spectacular, don't miss event.

Joel expressed his concern for stressing members with too many activities in a short period of time. Steve expressed the Activity Committee's desire to schedule one social and one driving or tour activity per month to eliminate the chance of overwhelming member's calendars.

Agenda Item 13 – General Discussion

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Linda noted that the PCA will contribute \$750 to the Region for the charity component of the Holiday Party. The AZM Region President is responsible for the grant request.

Agenda item 14 – Adjourn

A motion was made at 7:55 pm by E.C. and a Second by Phil to adjourn.
All present voted in favor of the Motion.

**Respectfully submitted,
Noel Naumann, Secretary**

Distribution: AZM Board of Directors, File, AZM Region Website