

**PCA Arizona Mountain Region  
Board of Directors Meeting Minutes  
November 17, 2021**

**Meeting Minutes:**

**Attendees:**

Bob Taylor – President  
Phil Mullen – Vice President  
Linda Fuegen – Treasurer  
Noel Naumann – Secretary  
Joel Miculinic – Membership Chairperson  
E.C Mueller – Sedona/Verde Valley Chapter Chairperson  
Steve Sweet – Immediate Past President/Activity Committee Chairperson  
Victoria Sweet – Guest

**Agenda item 1 – Call to Order**

The Zoom Meeting was called to order by President Bob T. at 6:04 pm.

**Agenda item 2 – Approval of Agenda**

Joel reported he did not receive the agenda that was emailed on November 16, 2021. Bob T. said he would check his distribution list later but would send another copy to him now so the meeting could proceed. Joel received a copy of tonight's meeting agenda.

A Motion was made by Linda and a Second by Steve to approve the November 17, 2021, AZM Board of Director's Meeting Agenda.

All present voted in favor of the Motion.

**Agenda item 3 – Approval of Board of Directors Meeting Minutes**

A Motion was made by Steve and a Second by Linda to approve the October 20, 2021, PCA Arizona Mountain Region Board of Directors Meeting Minutes.

All present voted in favor of the Motion.

**Agenda item 4 – Treasurer's Report**

Linda reported an October beginning balance of \$5,664.21 in the Region's account. Income for the month was \$785.75. Expenses were \$231.68. The October month end balance was reported as \$6,218.28.

Linda stated that the Holiday Party venue expense and the bar service was paid in full. The catering full payment remained outstanding because the final price depended on attendance.

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Bob T. asked what the catering contract specified as a minimum headcount. Linda stated that the cost of the meal component of the event was based on 100 attendees. She noted her last check of the registration showed 45 attendees. She noted that Greenway Catering requested a final count by November 24, 2021.

A Motion was made by Phil and a Second by Steve to approve the Treasurer's Report. All present voted in favor of the Motion.

**Agenda item 5 – Membership Report**

Joel reported the current membership total for the AZM Region as recorded by the PCA was 244. Joel's current Chapter breakdown is: Prescott/Prescott Valley - 162, Sedona/Verde Valley - 55, Flagstaff - 22, and Lake Havasu City - 9, for a total of 248 members. Joel noted that two new members have joined the Region since month end; one in Prescott and one in the Sedona/Verde Valley. A current member count is 250.

Joel suggests an activity or a visit to the Flagstaff Chapter to recognize its high percentage of growth

Joel noted the count included a "six-month test drive" member residing in Showlow. He explained the PCA allowed a temporary six-month membership while the person was contemplating a vehicle purchase and joining a Region. Joel reached out to the "test driver" in the same fashion as if he were a permanent member and will direct him to the Region's Website for activity details.

Joel made a Motion to invite the "test driver" to the Holiday Party. The Motion received a Second by Steve.

All present voted in favor of the Motion.

Joel reported the difficulty in maintaining accurate totals for the Region because of members with multiple addresses. Phil noted that the PCA has a well practiced routine and was surprised at the problem. Steve added that the PCA's information is dependent upon the member for accurate information. Bob T. offered to take the issue to the next Zone 8 Meeting. Joel will send Bob T. an email with more details of the problem.

**Agenda item 6 – Status of AZM Zoom Account**

Considerable discussion ensued relating to when the Zoom Board Meetings will be open to the membership, the procedural rules for the open meetings, the methods of advertising the open meetings, a beta test for a new open meeting routine, and the need for and the method of making a meeting agenda available to members.

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Bob T. suggested the first open meeting to be in January of 2022. He offered to draft a set of procedural rules for the open meeting concept.

Phil made a Motion to hold the first open Zoom Board Meeting in January 2022 and have the Meeting follow the procedural rules drafted and approved prior to the January AZM Board of Directors Meeting. The Motion received a Second by Linda.

All present voted in favor of the Motion.

**Agenda item 7 – Communication Committee Report**

Steve alluded to the possibility of redirecting the efforts of the Communication Committee and the method/platform used to communicate with the membership. He has not had the opportunity to connect with all the Communication Committee members to sample their opinion of a possible change of direction. He will report when a consensus has been determined.

Phil asked if there was any progress to report on our Member Contact List proposal. Bob T. stated that brought the Region's proposal to the Zone 8 Presidents Meeting. The PCA responded with a firm rejection of the idea.

E.C. talked to the Oregon Region President about their Member Contact List. They are continuing the production of their Member Listing. By providing members with an "opt out" option, the Region believes it has complied with the PCA Privacy Policy.

Joel was told that the Chicago Region discontinued publishing a Member Contact List in 2021. They cited the PCA Privacy Policy as the reason.

**Agenda item 8 – AZM Activity Council Update**

Steve commended the Activity Council members for their work on the DRAFT 2022 Social Activities Calendar that was emailed to the Board on November 16, 2021. The team focused on the creation of one or two events per month and the coordination/integration of the Chapter activities. Details for events through August are complete. Steve expected to continue to refine the schedule with input and involvement from the Region's members.

The Council also tried to place AZM Region activities on the Zone 8 Calendar of Events. The hope is that by advertising our events to other Regions more inter-Region activities will evolve.

Phil expressed a continued interest in a three-state; inter-Region event and other over night events. Steve suggested that because of the complexity and coordination needed for multi-day events they will be considered for the 2023 Calendar. Steve noted that changes in the Covid restrictions will create travel opportunities in the future. Steve asked the Board members to send him destination and trip suggestions so he may take them to the Activity Council.

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**Agenda item 9 – Elections for 2022**

Steve reported the election for the Regions Officers was concluded on November 15, 2021. His next step will be to verify the election results and certify the election. A write in candidate for Secretary was tentatively elected. The election results will be announced after November 22, 2021, and prior to the Holiday Party.

**Agenda item 10 – Events**

Steve reported on The Finn Oktoberfest dining event. 26 members attended and it was a fun and successful event. Fourteen volunteers for the Holiday Party were enlisted at the event. A raffle was held that netted \$220 for the Region.

Bob T. expressed his belief that The Finn has shown they are willing to work with us and should be considered for future dinner events.

**Agenda Item 11 – Activities Calendar**

After Steve congratulated Linda and Phil for finalizing praiseworthy Holiday Party arrangements; there was considerable discussion relating to the value of the Holiday Party event, the need for continued advertising, a more thorough explanation of the adult beverage package included in the admission price, and the raffle prizes to be awarded. An agreement was expressed that ample time remained to achieve a minimum of 60 attendees.

Steve offered to create and send another, more explicit, Holiday Party event reminder flyer to the membership. Steve indicated that members Joel, Maynard, Bob Frith, and himself will call non-registered members to encourage them to sign up.

**Agenda Item 12 – PCA Zone 8 Report**

Bob T. relayed that all Zone 8 Regions are reporting healthy membership numbers but are frustrated with the current new and used vehicle markets.

Bob T. reported there was a pent-up desire to get cars on the road after so many Covid related restrictions. He relayed that Arizona roads are envied by the other Regions in the Zone. He expressed an opinion that we are in a unique position to attract other Region's members to our activities. He is willing to act as the messenger to bring notice of our activities to the Zone 8 Meetings. He asked that Steve and the Activities Council to create talking points of our activities that he may use at future Meetings.

Members of the Board offered examples of past activities that involved large numbers and multiple-Region attendees. Steve reminded them of the complexity related to planning for

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routes, dining, lodging and other logistics for large groups; a large event requires many volunteers to manage the event. As a small Region, he cautioned, we have limitations.

**Agenda Item 13 – General Discussion**

There was no time for this agenda item.

**Agenda item 14 – Adjourn**

A motion was made at 8:07pm by Steve and a Second by Phil to adjourn.

All present voted in favor of the Motion.

**Respectfully submitted,  
Noel Naumann, Secretary**

**Distribution: AZM Board of Directors, File, AZM Region Website**