

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
July 20, 2022**

Minutes:

Attendees:

Bob Taylor – President
Phil Mullen – Vice President
Linda Fuegen – Treasurer
Joel Miculinic – Membership Chairperson
E.C. Mueller - Sedona/Verde Valley Chapter Chairperson
Lorraine Friedman - Secretary

Absent:

Steve Sweet – Activities Committee Chair Immediate Past President

Agenda item 1 – Call to Order:

The Zoom Meeting was called to order by President Bob Taylor. at 6:03 pm.

Agenda item 2 – Welcome to Lorraine Friedman as Secretary

Agenda item 3 – Approval of Board of Directors Meeting Agenda

A Motion was made by Linda and a Second by Joel to approve the Revised Agenda. All present voted in favor of the Motion.

Agenda item 4 – Approval of the Minutes from April and June 2022 Board

A Motion was made by Lorraine and a Second by Linda to approve the two sets of minutes. All present voted in favor of the Motion.

Agenda item 5 – Treasurer’s Report

Linda provided report for banking position. June opening balance \$7548.47. Ending balance \$7954.47. Income for the month \$ 575.50. June expenses 169.50. June ending balance \$7954.47. Opening balance reconciled with the Chase Bank statement.
Linda asked to order a new badge for Lorraine as a new board member.

A Motion was made by Phil Mullen and a Second by Lorraine to approve the Treasurer’s Report. All present voted in favor of the Motion.

Agenda item 6 – Current Zoom Account

Linda also discussed new charges on the debit card for Zoom Account. One for \$54.99 and one for \$7.74. Bob added more storage which is likely to be the \$7.74, and the other payment for an upgraded plan. Discussion was had regarding the need for more storage since we can listen to the recording and transcribe minutes and then delete the saved sessions. Lorraine will investigate the plan options, and Linda will let us know if the charges are recurring or just one-time charges. We can revisit what to do on this once we have more information.

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Agenda item 7 – Membership Report

Joel stated that the PCA report dated July 1, 2022, shows membership total for the AZM Region as 254. We had 3 new members, 3 lapsed members, and 11 renewals. The Chapter breakdown was Prescott/Prescott Valley (+ 2 new members) - 177, Sedona/Verde Valley – 46, Flagstaff (+ 1 new member) - 22, and Lake Havasu City (+ 1 new member) – 10 for a total of 255 in our records. So as usual different count and this time off by 1, so not so bad. Joel explained to the team that this varies because of the associate members not always being included for the PCA.

Joel does expect the lapsed membership to renew so the numbers will improve once that is accomplished. The 3 new members reported are not in the numbers he reported so there is a nice increase in membership. The 3 new members come from Prescott, Lake Havasu, and Flagstaff.

Joel pointed out that badge order form for the new members was confusing, people at the Flagstaff event told him that the wrong form was on the website. Joel is sending out the correct form with new membership welcome letters, and E.C. agreed to make sure the corrected form is also available on the website. Linda confirmed which form needs to be used so that she can collect the funds and order the badges.

A Motion was made by E.C. and a Second by Lorraine to approve the Membership Report. All present voted in favor of the Motion.

Agenda item 8 – AZM Activity Committee Report

Steve Sweet was unable to attend this meeting.

8a. E.C. reported the survey results was launched to collect information about scheduling more events region wide. Two events were suggested:

- 1) Verde Canyon Railroad trip for Oct 1st. There were 50 responses. 29 not interested. The 21 remaining were split on what type of train ticket. E.C. relayed that we need a minimum of 24 for our own train car, and a maximum of 40. His feeling is that the price of the train is expensive so this event likely will not go forward but wanted to wait until the rest of the responses are tallied. If this event is a go-forward a dinner afterwards will be planned in either Jerome or Cottonwood. More on this later.
- 2) Lowell Observatory Event for November. There were 47 responses. 16 not interested. 33 for the drive. 27 for the social event. 29 for the Observatory. This is a great response so E.C. will start collecting dates from the Observatory, a possible restaurant for dinner, and a hotel to accommodate the overnights.

Joel interjected that the numbers above could escalate because of the inclusion of spouses. E.C. mentioned that to the question of weekend or weekday events the response was overwhelming for weekday planning, 22 vs 9 for weekend.

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E.C. also noted that another survey was being sent out for the Verde Valley/Sedona Region only to collect information on events and socials; weekends or weekdays.

8b. We discussed the activity calendar that Steve Sweet sent out. The “Sedona” event which is for regionwide members is going forward. It will be a drive to Seligman, lunch at Roadkill, and a presentation of some kind on the history of Route 66. Dates will be published soon.

Joel asked about extending the drive to Kingman so involve the Lake Havasu members. E.C. will investigate adding this.

8c. Holiday Party is confirmed for Dec 2, and planning is still ongoing with the venue for the menu and other details. The Centinela Center in Prescott has been secured for the date.

8d. AZM 5th Anniversary celebration for March 2023 was mentioned and everyone is in favor of seeing what the activity committee comes up with. Once we have some formal ideas from the committee E.C. can do a survey to see which event idea is accepted by Membership. (The last Anniversary Dinner Party was canceled due to Covid restrictions.)

8e. The Parade June 2023 will be in Palm Springs, and it would be exciting to have a great showing from the AZM Members. E.C. also pointed out that in September 2023 we have the Rennsport Reunion in Laguna Seca (Monterey) Sept 28-Oct 1st. On one of these events, we should do a drive over and an extension trip to the Porsche Experience Center. An excursion can be planned during the Experience Center outing for spouses or families to go to Universal Studios or other type of venues. Bob mentioned the last Parade was in the Poconos and was the largest attended Parade of all time. It was also noted that the Parade events and drives sell out very quickly so if you want to go you need to book ASAP after it opens. Phil Mullen relayed that the Parade hotel is at the La Quinta Resort in Palm Springs.

Joel commented that the calendar Steve sent is great, but he’d like to see more social events with dinners monthly instead of just breakfast monthly. He realizes that this won’t happen until 2023 but it’s something to be investigated and worked on. It was noted that the club needs more people working on social planning.

Agenda item 9 – General Discussion

Linda reminded everyone of her vacation so if any funds are needed for the Picnic in Sept., and the Holiday Party someone should have the Debit Card information for emergencies if something should come up.

Joel mentioned that the Zone 8 rule changes that were recently sent out by Lori De Cristo did not have a link to follow to read them. When you go to the website the rules posted there are from 2014.

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Bob relayed that Lori De Cristo is coming to our new member picnic on Sept 18th and that she's staying at the Hassayampa Inn. He suggested that the board get together for dinner with her that evening to show appreciation for her taking the time to come and stay.

Bob mentioned a Region Tour discussed previously. It likely would be a two-week event, and the planning is in the infancy stages, and dates are not established. There is a lot of fine tuning before we can plan how to join. Bob and E.C. both felt people from our region could join in and leave and not be on the entire Region Tour drive.

Bob shared from a President's National meeting with 147 regional presidents that Porsche is shattering all its records on membership and money. They are very bullish on where PCA is. He is expecting a full written report soon and will share it.

Agenda item 10 – Adjournment:

A motion was made at 7:30 pm by Joel and a Second by Phil to adjourn. All present voted in favor of the Motion.