

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
AUG 17, 2022**

Minutes:

Attendees:

Bob Taylor – President

Phil Mullen – Vice President

Linda Fuegen – Treasurer

Joel Miculinic – Membership Chairperson

Steve Sweet – Activities Committee Chair Immediate Past President

Lorraine Friedman - Secretary

Absent:

E.C. Mueller - Sedona/Verde Valley Chapter Chairperson

Agenda item 1 – Call to Order:

The Zoom Meeting was called to order by President Bob Taylor. at 6:12 pm.

Agenda item 2 – Approval of Board of Directors Meeting Agenda with Revisions

Steve Sweet requested to rearrange the agenda items 6 thru 9 to be discussed after agenda items 10 thru 12. A motion was made by Steve and seconded by Lorraine to approve the changes. All present voted in favor of the Motion.

Agenda item 3 – Approval of the Minutes from July 2022 Board Meeting

A Motion was made by Linda and a Second by Steve to approve the minutes from the July meeting. All present voted in favor of the Motion.

Agenda item 4 – Treasurer’s Report

Linda provided a detailed report for the club’s banking position as of 7/30/22. The opening balance \$ 7,954.47. Ending balance \$7,971.61. Income for the month \$ 112.20. July expenses \$ 95.06. Opening balance reconciled with the Chase Bank statement.

Linda also provided the information that the club ZOOM account was in fact being charged \$54.99 monthly and will contact Bob Frith who established the account to make the change to a Zoom Pro Account with annual fee of \$149.90 with limited storage. This is a significant savings, and the meeting storage can be deleted after the minutes are recorded and approved to save fee for excess storage.

A motion was made to approve the Treasurer’s report by Lorraine and a Second by Steve. All present voted in favor of the Motion to approve.

Agenda item 5 – Membership Report- Joel Miculinic

Joel reported our total membership in the region of 258, which for the first time matches the PCA numbers. There are 4 new members, 2 transfers in, 4 lapsed and 8 renewals. No transfers out, and no test drives. The Chapter Recap shows members; 180 Prescott, 44 VV/Sedona, 23 Flagstaff, 11 Lake Havasu to total the 258 reported. Joel mentioned that we need to pay more attention to the Flagstaff region, and he will attempt to contact the lapsed members, but they become invisible after 2 months to PCA.

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A Motion was made by Steve and a Second by Linda to approve the membership report. All present voted in favor of the Motion.

6 thru 9 – see below

Agenda item 10 – 11 AZM Activity Committee Report and Upcoming Events

Steve Sweet reported the updated social activities calendar for the coming months and reviewed the successes of the past months. The **Porsche & Pancakes** has been a great success and Steve will look for an alternate venue to create more space as enthusiasm grows for these monthly gatherings. The **Dinner & Moonlight Drive** was canceled due to weather and will be rescheduled. The **Alpine Tour in Sept** has 14 sign ups (20 attendees) and will be led by Bob Frith and Jeff Boehm. The **Annual Club Picnic** at Goldwater Lake 9/18 is announced, and signup has started. There is a new caterer this year and everyone looks forward to this benchmark event. October brings the **Verde Canyon Railway** event; EC Mueller is the event lead. Steve Sweet will confirm the details of a **TECH Session** by Darren DeYoung which will be scheduled in Oct. November brings The **Lowell Observatory** and the **Tour of Seligman** which are both being coordinated by EC Mueller with details TBD. Lastly for December we have the **Holiday Party** at Prescott Centinela Center on Dec 2nd booked and the menu and details will be organized by the event lead Peggy Vicioso. There was discussion about having more dinners in 2023 in the Prescott region. It has been difficult to schedule these due to staffing at favorite venues, but the new year looks promising.

Agenda item 12 – AZM Upcoming Elections for 2023

Steve reminded the Board that we need to start the process for board member elections for 2023. Steve suggests that we get started on this process ASAP. He is willing to work with Bob Taylor and one other member to start the nomination process. An email will go out to members for suggestions, and the opportunity to be an elected officer or a board member will be announced at the upcoming picnic to recruit candidates or members to be more involved.

A Motion was made by Lorraine and a Second by Joel to approve the events planned. All present voted in favor of the Motion.

Agenda item 6 thru 9 – Discussion led by Phil Mullen/Steve Sweet

6- Phil requested that more Tech events should be planned for membership. The board agrees this is a great idea and will assess a go forward plan after we see the success of the Oct event with Darren DeYoung.

7- The Women's Events were not discussed

8- Phil started dialog about a Newsletter and Steve agreed that this is certainly a way to communicate and have the members stay informed. Steve explained that his bandwidth is such that more volunteers are needed to accomplish some of the Activities/Communication goals of the club. It was also mentioned that the Website needs to be overhauled before a Newsletter is started.

9- Phil raised concerns regarding the Website in multiple areas. His concerns are with **a.** upcoming events posted in a timely fashion and **b.** reporting recent events the participants with pictures included

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c&d. at least one region official should be able to be contacted via the website and the transparency of the board actions should emphasize we are open to conversation and suggestions from membership via a link to someone from the website **e&f.** Though not related directly to the Website there was a debate regarding the distribution of the membership list with phone and email contacts. It was clarified that the PCA restricts the distribution of this list to protect the privacy of the members. Very limited distribution is allowed and if new admittance is needed it should be requested directly from PCA with the stated need for the additional access. Because of this restricted access rule, a Region Phonebook is also not acceptable. Phil is requesting a member listing so that he can recruit members to get involved in committees and other club activities. Phil also suggested “club chat” as an inter AZM communication tool. If used this would have to be monitored for rouge posts and slander.

g. The AZM Merchandise was not discussed

Steve spoke at length regarding the restrictions with the website software and difficulty getting things added. He mentioned another platform offered by PCA that is more robust and could be better for us going forward. The cost of a new website developed from scratch is prohibitive. Steve and EC will continue to work to improve the current platform and our use of it. Bob knows someone in the Rocky Mountain Region who could help with the website updates for us (Bill Simon); he would be happy to see what this would cost and what he could do for us. We will wait for an update from Bob. Phil mentioned several sites which could be affordable for us to use for a new web platform, and Steve’s concern would be security on the site based on experience. Bob notes that communication is the primary concern and at this point the website is our primary way to communicate and it should be as good as can be. Steve mentioned that we need to update the bylaws, or at the least board review them for possible changes. Then they can be put forth for a membership vote.

10-11-12 – See above

Agenda item 13 – General Discussion:

Steve remarked that though we have many shortcomings with the club, it still primarily exists for having fun. IT IS A CAR CLUB, and we should be enjoying the drives and social events while we work to get better with the operational details and communication. We have a great club and with the limited volunteer participation it’s difficult to make significant progress. Also discussed again was lack of membership response and involvement when emails and surveys are sent out.

Bob added that he has been on other boards, and they all share the same issues with getting the ‘wish lists’ accomplished. The board members will continue to reach out to members to have more of them engaged and contribute to our successes. Bob also feels that we know what we do best and what we don’t. Our primary issue is driving, and social events and we do that very well.

Phil again expressed concern over our ‘to do’ list not being on the agenda and things accomplished in a timely fashion.

Agenda item 14 – Adjournment

A motion was made at 7:50 pm by Lorraine and a Second by Joel to adjourn. All present voted in favor of the Motion.