

**PCA Arizona Mountain Region
Board of Directors Meeting Minutes
October 19, 2022**

Minutes:

Attendees:

Bob Taylor – President
Phil Mullen – Vice President
Linda Fuegen – Treasurer
Joel Miculinic – Membership Chairperson
Steve Sweet – Activities Committee Chair Immediate Past President
Lorraine Friedman - Secretary
E.C. Mueller - Sedona/Verde Valley Chapter Chairperson
Jeff Swain – Member Volunteer for Website Assistance

Agenda item 1 – Call to Order:

The Zoom Meeting was called to order by Bob Taylor. at 6:03 pm.

Agenda item 2 – Approval of Board of Directors Meeting Agenda

Bob Taylor asked if everyone received the agenda, after board members found them in their email Steve Sweet made a motion to approve them and Lorraine seconded, all in attendance approved them.

Agenda item 3 – Approval of Meeting Minutes from September 21st meeting

Linda Fuegen made the motion to approve them, EC seconded, and all in attendance approved them.

(* note we reversed Agenda items 4 & 5 in meeting progression)

Agenda item 5 – Membership Report- Joel Miculinic:

Joel reported our total membership in the region of 260, which is the PCA number, and again different from our own numbers. There is 1 new member in Lake Havasu, 1 transfer into Prescott, 1 transfer out of Prescott, 4 lapsed members (3 Prescott and 1 Verde Valley) and no test drives reported. The Chapter Recap shows members; 172 Prescott, 42 VV/Sedona, 27 Flagstaff, 15 Lake Havasu to total 246 with the numbers that Joel puts together, we are always off from PCA #'s. EC spoke to the VV member leaving the club and knows we aren't saving them, Joel hoping to preserve the others that lapsed in Prescott. Its not possible due to personalities to always keep original members in the club but the effort is always made to preserve and grow the membership. Steve Sweet made the motion to approve the membership report, Lorraine Friedman seconded the motion, and all present approved the report.

Agenda item 4 – Treasurer's Report- Linda Fuegen:

Linda provided a detailed report for the club's banking position as of 9/30/22. The opening balance \$ 5,527.59 current balance is \$8,007. Linda asked about the Lowell event. EC explained the club liability for that event, and they agreed to work logistics offline. Income for the month is from the Belfry deposit being returned, and badges purchased. Expenses for the Picnic were all paid out, expenses for the Railroad event were all paid. The money collected for these events will still come into the treasury from Motorsports, they come every 2 weeks. Bob Taylor reiterated Linda's previous concerns about the club finances and the lag time in receiving member payments from motorsports reimbursements. EC suggested the club apply for a credit card instead of using the debit card. A credit card would be a more secure way to handle funds and give the club some 'float' on expenses

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to bridge this gap. Steve Sweet mentioned that the activities committee will start sending out event notices earlier with more time to collect and receive funds before the event payments are due. Bob Taylor and Linda Fuegen agreed to meet with Chase to discuss establishing a credit card with no service charges and fees. Linda reminded us of the savings on the Zoom account when we eliminate the extra storage and go to an annual billing after 10/21/2022.

EC made a motion to approve the Treasurer's Report, the motion was seconded by Joel and the BOD voted unanimously to confirm.

Agenda item 6 – Activities Committee Report- Steve Sweet:

Steve Sweet discussed the remaining activities planned for 2022 and confirmed that all events are registered, and announcements are ready to go out for signups. 2023 events are outlined, and the committee is working to have members step up to be the lead on the larger events, namely the Anniversary Party, the New Members Picnic, and the Holiday Party.

Phil noted that he thought the BOD needed to approve larger event expenses (like the holiday party) and that approval was mandated in our bylaws. There was a long open discussion regarding this topic and Bob Taylor noted that the bylaws do not dictate approval by the board on activity expenses. The club budget needed to fund more this year for larger events and EC suggested that the board decide on a risk tolerance for future events. If the activity committee goes over this allotted amount the BOD will make the decision on spending more. This was an agreeable solution for the board.

Bob Taylor asked that major concerns not be held back for the board meeting but be brought up in 'real time' so that they can be dealt with and not fester among competing groups within the club.

The point was well taken that the Holiday Party invite went out on the 19th and the BOD was meeting on the 19th so it would have been better to have the BOD review the event plans before the announcement went out to general membership. Some board members felt 'blindsided' by the general announcement going out before the BOD meeting, and this is a valid point. We will aim to have this not happen in the future.

We need to encourage all board members to be positive about the activities and the events planned. The BOD should sell events to the membership and promote the success of the club. Trying to undermine decisions that are made by the BOD does not inspire unity and the camaraderie needed for ultimate success!

EC made the motion to move onto the next agenda item since there is no debate needed for events thru the end of 2022, and the website needs a lot of time for discussion tonight.

The new board will accept the recommendation that a different procedure should be discussed and adopted for future events and activities (2023 and forward) that have a funding need from the club budget.

EC also mentioned that Parade and Rennsport coming up is an opportunity to coordinate trips and events with neighboring regions. Steve and Joel both relayed the difficulty of this due to logistics, timelines, and expense. They, along with Bob Taylor encouraged EC to see if something can be done to change this dynamic with the other regions.

Lorraine raised the motion to accept the activity committee report, Linda seconded it and the BOD voted unanimously to accept it.

Agenda item 7 – Website Discussion- EC Mueller:

EC laid out the timeline for 2022 on efforts that have been made this year to improve the website. Through all the diligence and professionals that were consulted it was determined that the current platform we use cannot

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be improved and we need to spend some money to put up a 'new site'. In EC's experience the quote we have from Bill Simon is very reasonable; the least expensive and most expeditious way to resolve the website problem as well as move us forward with a newsletter too. Fundraising is needed to push this forward and we briefly discussed ways to raise money. Bob Taylor endorsed Bill Simon as a great opportunity for our club, he met him at a Rocky Mountain Club event. Lorraine suggested selling sponsorships as most other PCA Club sites have them on their homepages.

Lorraine offered a loan of \$5,000 to the club to push the website forward ASAP. Bob Taylor (Taylor Forensic Consulting LLC) will also commit sponsorship funds to AZM PCA.

EC suggested a formal promissory note to make the loan official, and to formalize the terms so that there is no problem with the non-profit status of the club.

EC will contact Bill Simon to update the quote with dates so that we have an action plan going forward.

Phil wanted to be sure we needed everything Bill quoted, EC answered that it was the bare minimum to get going.

EC made a motion to accept Bill Simon's proposal with the change of no ongoing commitment to monthly payments. Joel seconded the motion. The BOD voted unanimously to approve the motion.

Lorraine agreed to work with Linda on the promissory note.

Agenda item 8 – 5th Anniversary Event – Casino Night:

After this item was added to the agenda it was discovered the quote used for discussion at the activities committee was a year old and needed to be updated. Steve Sweet suggested that the activity committee continue the research on this event and develop a committee specifically for the Anniversary Party planning. The date is already protected at the Centennial Center for March 11th, 2023.

Agenda item 9 – General Discussion:

Bob Taylor agreed to ask Porsche N. Scottdale for a donation to the raffle at the Holiday Party. Simultaneously Bob will discuss the club's request for sponsorship next year for the new website, and then ongoing efforts so that the sponsorship is annual from the dealership.

Steve Sweet suggested ways to try and get funds from region 8 and/or PCA to continue to develop the club and grow membership.

Joel feels that we need to recruit a Chapter Chair for Prescott since the membership is so large in this sector. The club doesn't belong to the board, it belongs to ALL the membership, and we need more participation.

EC also updated us that he is on the board and executive committee for an organization called Women in Motorsports North America. At a recent conference EC met women who design and promote events for women in Motorsports. He has things coming from these women that can help us move forward with women's events.

Lastly, Joel also mentioned that we should remind the membership about the Lowell Observatory event. The event is restricted to 40 people, and there are already 22 people signed up, so this event looks like a winner!

Agenda item 10 - Adjournment

A motion was made at 8:03 pm by Lorraine and a Second by Steve to adjourn. All present voted in favor of the Motion, and the meeting was adjourned.