

**PCA Arizona Mountain Region  
November 15, 2023**

**Minutes:**

**Attendees:**

Lorraine Friedman – President

Linda Fuegen – Treasurer

E.C. Mueller – Secretary, Webmaster

Jeff Boehm – Activities Chairperson

Dave Vicioso – Membership Chairperson

Peggy Vicioso – Social Chairperson

Keith Guidus – Veterans Event, Activities Committee (joined in process at Veteran’s event report out)

**Unable to Attend**

Joel Miculinic – Vice President

Robert Taylor – Past President

**Agenda item 1 – Call to Order:**

The Zoom Meeting was called to order by Lorraine Friedman at 7:03 pm MST.

**Agenda item 2 – Approval of Board of Directors Meeting Agenda:**

The agenda was approved as distributed.

**Agenda item 3 – Approval of Meeting Minutes from the October 18, 2023, meeting:**

October minutes were previously approved by the Board via email vote and posted to the AZM website.

**Agenda item 4 –Treasurer’s Report Linda Fuegen:**

- Checking Account balance start of the month of September: \$10,543.29
- Income during the month total \$ 4,615.72
  - o Veterans event donations: \$145.05
  - o Picnic Ramada Refund \$200.00
  - o Name Badges: \$20.00
  - o Donation and badge: \$45.00
  - o AZM Region Merchandise sales: \$345.00
  - o Good Carma Travel Advertiser: \$500.00
  - o PCA 3<sup>rd</sup> Quarter Payment: \$759.50
  - o Costco Credit from Rebill removing tax from Vet Event: \$2,601.17
- Expenses during the month total \$6,323.32
  - o Amazon for Vet Event: \$620.56
  - o Costco for Vet Event: \$2,601.17
  - o Costco REBILL removing tax: \$2,400.71
  - o Walmart for vet event: \$32.98
  - o Tempe Trophy for badge: \$16.54
  - o Vet Project Snacks: \$371.54
  - o Vet Project Coffee and cups: \$37.98
  - o Vet Project Costo-clothing: \$241,84
- The ending balance which aligned with Chase bank statement is \$8,835.69
- Note: Friedman Loan is all paid up.

## PCA Arizona Mountain Region

November 15, 2023

- E.C. moved to accept the Treasurer's Report, Lorraine seconded the motion. Report approved.

### Agenda item 5 – Membership Report Dave Vicioso:

- 5 New members Prescott, 1 expired Prescott, 2 expired Flagstaff, 1 transferred out. Net is plus one new member
- AZM Region (including new members this month)
  - o 288 total members
- Chapter Breakout
  - o Prescott: 203
  - o Verde Valley/Sedona: 41
  - o Flagstaff: 28
  - o Lake Havasu: 16
- Linda moved to accept the Membership Report, E.C. seconded the motion. Report approved.

### Agenda item 6 – Activity Committee Report: Jeff Boehm, Lorraine, Peggy:

- Veteran's Event - Fill a Frunk Program: Keith
  - o Many thanks to Lorraine and Keith for all their work. Received great feedback from the VA regarding the event.
  - o The only negative feedback was those delivering the goods left prior to some Vets arriving. So, next year will possibly stay longer.
  - o Likely to hold in November again in 2024.
  - o Checking on possibility of adding Ride A Long event for next year, perhaps week prior to the event or in the morning or something.
  - o Next year might have a store where Vets can pick and shop. Anything left over, return it.
  - o Will have a veteran's donation box available at all events in 2024
  - o Maybe a mid-year sponsored ride-a-long. Will explore this idea.
- 2024 Activities Planning
  - o Confirmed Wickenburg drive for Friday, January 12 with lunch at Rancho de Los Caballeros
  - o For February, Peggy is working on a social/dinner in Prescott. Papas' downtown is location. Likely to be on Thursday the 15<sup>th</sup>.
  - o Could do a Bagdad drive in February.
  - o Activities Survey is going together to determine what and timing of other events in 2024. Chris Margarites is sending E.C. information to include in the survey for the Chuckwalla track day description.
  - o Route 66 trip planning working on a boat ride morning after Lake Havasu arrival.
  - o Lori, Zone 8 Director wants to make an AZM event. Lorraine will get a calendar for her.
  - o E.C. has been scouting wineries/vineyards/tasting rooms in Verde Valley for 2024 event. The best place is unfortunately accessible only via a dirt road. And Alcantara is possible, but it too has a dirt road to parking area.
  - o E.C. also investigating a new Italian restaurant in Cottonwood.
- Holiday Party & Valley of Lights
  - o Registrations have slowed. Lorraine will send out reminder for just these two events this week
  - o Holiday party final count due December 4. Last count was 46. Minimum committed is 50.

**PCA Arizona Mountain Region**  
**November 15, 2023**

**Agenda item 7 – Website Advertising & Social Media Update E.C. Mueller:**

- E.C. reviewed the social media stats and the website stats. See separate attachments. Any questions can be discussed at the next Board Meeting.
- Jeff was able to get the Facebook analytics back into the report for this most recent version.
- Jeff still has the strange reach blip in the June timeframe that we have not found a reason for.
- Jeff is doing a great job averaging a post a day on the Facebook page.
- Website analytics are tracking normal other than the search is higher than organic (those typing in the URL).
- Highest access continues to be following an email blast.
- Please review the reports that will come out with the minutes and let E.C. know any questions.
- Problems with the GoDaddy email for the Region have returned. Cannot log in to the site. Last time only Bill Simon was able to reset the inbox and fix it. E.C. has been trying to reach Bill Simon since Rennsport via phone, text and email and has no response. E.C. is reaching out to PCA National webmaster Marco Estrada to see if he has heard from Bill or has other means to reach him. NOTE our email address is NOT associated with PCA.
- There is also concern about plug-ins, SmugMug etc. having payments due we don't know about since Bill Simon has overseen.
- E.C. is now working to contact the Chandler Porsche Store. Also has reached out to Tire Pros regarding advertising on the website.

**Agenda item 8 – Voting for Treasurer:**

- Survey monkey shows a total of 47 votes received. These have not been validated yet.
- Voting closes on November 22.
- Lorraine will send out a one last chance reminder to vote email after the Holiday Party email.

**Agenda item 9 Ad Hoc Agenda Items**

- Timing for 2024 Board Meetings?
  - o Yes, confirmed continuing 3<sup>rd</sup> Wednesday of the month at 7:00 pm
- Linda sent her AZMers and their cars story in to E.C.
- Will schedule a Board Meeting for December. Likely the 20<sup>th</sup>. Will try to have an Activities Committee Meeting prior to Board Meeting.

**Agenda item 10 – Adjournment**

- The meeting adjourned at 7:54 pm MST.