

August 2025

A Strong Summer - Looking towards Fall

This summer is **HOT**! Both in temperatures and thanks to the Activities Committee, due to the number of events churned out for members to enjoy. Please take a look at the list of upcoming events below and register as soon as you can so we can get a read on attendance and to reserve your spot for the events that have limited availability. Remember that events like the private Wine Tasting at Cove Mesa Vineyards, require a minimum number of participants for the event to take place so we need a count early. Please register ASAP.

We try and have a social event and a drive every month but the Club also likes to offer special drives and overnights. Note that a new one has been added heading to Durango, Colorado in September. This takes place just after the annual New Members Picnic where we will be celebrating the 70th Anniversary of the Porsche Club of America. Fantastic scenery, roads, food and conversation for sure.

Our most important event for giving back is coming up in November; the third year of supporting the Northern Arizona Veterans Care Center in Prescott campaign. **Donations can be made NOW HERE**. We are behind in the giving at this point in time compared to previous years. Please give what you can as these funds go directly to the Vets via Costco gift cards and for lunch sponsorships at the event on November 8th. There are also volunteers needed and to provide rides to the Vets. When you donate, please state you can participate within the "note to seller" section at check out that you are willing to volunteer and/or participate in the "drive alongs" giving the Vets a ride in a Porsche. Please donate and volunteer today.

Finally, I hope you saw earlier this week we announced the club is operating a second Autocross this year come October. Special thanks to the Autocross Committee of Jeff Swain, Mike Sutter, Lorraine Friedman, Jeff Boehm and Phil Mullen for pulling this together. Their efforts help provide a great time for participants while also creating a financial boost to the club.

A reminder that your input and comments are always welcome. Reach out to me or any of the leadership team anytime.

Cheers,

E.C. Mueller

Upcoming, MAJOR and NEW Events - (ALL Events, as they are confirmed, are on the AZM Region Calendar - Click <u>HERE</u> to see all of the 2025 Calendar)

- August 9: <u>Porsche and Pancakes</u>
- August 14: <u>Augie's Club Dinner</u>
- August 28: <u>Private Wine Tasting and Dinner Cove Mesa Vineyards (and special photos too)</u> PLEASE REGISTER ASAP. This event has a minimum number of participants requirement
- September 14: New Member Picnic and PCA 70th Anniversary Celebration and Picnic
- September 17-19: * NEW <u>Durango and Silverton Drive</u>
- October 19: * NEW Fall Autocross
- October 26: Red Rock Picnic
- November 8: 2025 Veteran's Charity Event
- December 13: <u>Holiday Party</u>



PCA is turning 70 Years Old!

On September 13 PCA is turning 70. This will be the theme of this year's AZM Region New Member Picnic.

Did you know?

- Treffens (which means "to meet" in German) were originally organized by the
 Porsche factory. All Porsche Club members worldwide were invited to purchase
 cars for tourist delivery and embark on activities in Stuttgart. PCA members first
 participated in the
 - October, 1958 Treffen which was Porsche's 4th International Treffen in Stuttgart.
- Over the years, PCA took the Treffen concept through several iterations. Treffens in Europe were referred to by PCA as "PCA Tours to Europe", then in 1969 Porsche Germany said they could no longer accommodate large groups to Europe and the program ended
- In 1976 Fast Travel became the agency of record for PCA travel, then the contract went to Englewood Travel and then back to Fast Travel in 2006.
- In 2005 PCA National officers led an effort with the Zone reps to create "PCA
 Escape" events operated by internal PCA members within the zones. "Escape to
 Wine Country" in Sonoma, California was the first event.
- In 2012 PCA National created the position of Escape Coordinator. Escape events ran from 2005 through 2013 when the National PCA office took the events over from the Zone Reps.
- The name was changed to Treffen North America and two events per year were planned with the first being in Lake Tahoe in 2016. This continues to be how PCA operates Treffen North America today. Below is the advertisement graphic from that first year. Were you there?



MEMBERSHIP CORNER - from Membership Chair Steve Sweet

Reminder that you can get the region's latest on Membership numbers via the AZM Region's website. Just click **HERE**.

Volunteers -- The Core of Club

The heartbeat of the club is volunteering. Volunteers fill many roles from helping to setup/cleanup an event, to help operating an event, to planning an event, to serving on a committee, to being part of the leadership team. There are opportunities for volunteering that fit every members' interests and available time. We encourage you to give any time you have to the club in a way that interests you. If you're not sure of opportunities, reach out to someone on the leadership team. Also, all the events on the calendar state who to contact to help out. Multiple activities have needs. Peruse the calendar today. The club will be better for it and you will greatly enjoy making your contribution too. Thank you!

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