

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
December 17, 2025**

Topic: AZM Board Meeting Agenda

Time: December 17, 2025, 4:00 pm Arizona

Every month on the Third Wednesday of the month

Topic: AZM Region BOD Meeting

Time: December 17, 2025 04:00 PM Arizona

Attendees:

President E.C. Mueller; Vice President Victoria Sweet; Treasurer Randy Chamberlain; Past President Lorraine Friedman; Secretary Jeff Swain

Absent:

Activities Chair Jeff Boehm

Meeting Call to Order 4:01 PM

Approval of Today's Agenda (verbal additions taken now!)

1. As always, BOD Meeting Notes from all previous Board meetings are approved via email and posted on <https://azm.pca.org/about/meeting-minutes/> once approved by a quorum of Board members.
2. Treasurer's Report – Randy Chamberlain
 - Review Treasurer's Report, Discussion, Vote to accept report
 - Any open Financial Questions

Treasurer Report				
AZM/PCA Activity	Entity	Description	Person	Amount
Beginning Balance				
12/1/2025				\$20,076.93
Income / Deposits				
1-Dec	MotorsportReg	Holiday Party	Jeff B.	\$1620.65
	Pending Square			\$114.28
	Pending Check and Cash Deposit	Arrowhead marketing (\$850) and cash deposit (\$614) for hiloday party ticket sales and two guests that paid at the door.	Randy	\$1464.00
Total income				\$3198.93
Expenses / Withdrawals				
1-Dec	Withdrawal	Balance of Veteran cashfor donation to the DOM.	Lorraine	\$176.00
2-Dec	SHMS LLC	Storage Unit	Lorraine	\$95.00
3-Dec	Tempe Trophy	Badges (Ashcraft & Olson)	Randy	\$43.45
5-Dec	Check 3001	Martin Ecoline, AZ PCA for autocross cones, flags, helmets	Randy	\$100.00
	Pending Debit card	Prescott Junction -- Porsches & Pancakes	7464	\$36.14
	Pending Check 3005	Sky Daddy -- Holiday Party Musician	Randy	\$200.00
Total Expenses				\$650.59
Account Balances				
Beginning		20,076.93	12/1/2025	
Ending Balance		\$22,625.27	7/31/2025	
Monthly Δ		\$2,548.34		\$0.00 checksum
Other Notes & Comments				

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- Club TPT (Transactional Privilege Tax) has been renewed
 - N1 Form (electronic tax submission) will need to be filed with IRS after first of year.
 - Open expenses we know of:
 - Capital Canyon is an open expense (approx. \$3600.00)
 - a. Capital Canyon has invoice has \$348.16 in taxes included
 - i. Per Capital Canyon Club, there is some state tax form they need to remove tax
 - 1. We paid the tax last year
 - Sky Daddy has been paid – check needs to clear
 - Zoom renewal, some Web Page plug-ins will renew after first of year
 - Motion to approve Treasurers Report by Lorraine Friedman, Second by E.C. Mueller
 - Unanimous Vote aye to accept
3. Membership Report as of December 1 – Lorraine Friedman (acting membership chair)
- Total Members = 306
 - Prescott = 196
 - Flagstaff = 27
 - Sedona / Verde Valley = 36
 - Lake Havasu = 20
 - Payson general area = 14
 - Other = 13
 - New Members = 3, Expired = 0, Test Drive = 2, Lapsed = 2, Transferred In = 0, Transferred Out = 0
- Annual renewals have implemented and that's helping – was noted at President Meeting that National has seen the improvement too
4. Activity Committee Report – Jeff Swain covering
- Summary of past events
 - Valley of Lights
 - a. Good number of cars -over 10
 - b. 25 attended dinner at Rosa's
 - c. Great Time!
 - Holiday Party
 - a. Consensus that Capital Canyon did a better job this year than last year
 - i. Small negative - Bus Boys and Bartender were thin
 - ii. Randy – food excellent
 - iii. Status of 2026 date there?
 - 1. 12 December would mirror this year – Lorraine will reach out to Sky Daddy & Capital Canyon Club for date confirmation
 - Updates
 - Membership Committee updates
 - 2026 Activity Calendar

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- Wickenburg Drive
 - a. Reservations made at Rancho de los Caballeros
 - b. Insurance secured
 - c. Updated on Motorsport Reg & Region web calendar
 - Lake Havasu Fireworks
 - a. Need EVENT FORM and dates to EC for web page
 - b. Insurance is open also.
 - c. Jeff Swain to go back to committee and get a date set for Annual New Member Picnic to secure Ramada, Event Form for February Havasu Fireworks event.
 - Holiday Party Date set – see above
 - 2026 New Member Picnic date and Ramada Reservation and deposit at Goldwater Lake
 - DATE NEEDED
 - Email blasts needed and schedule desired
 - One will go tomorrow for Winter in Wickenburg
 - One to be created for after New Years
5. Website, Social Media, and Advertising/Sponsorship Report – E.C. Mueller & Jeff Swain
- Social Media Report for this Month: Jeff Swain
 - Full report emailed to Board prior to meeting
 - Facebook:
 - a. We have 200 followers as of this month Views are incrementally down, as we've seen happen this time of year last 2 years
 - b. Our total Views for this time of year are almost double last year
 - c. Our Facebook Group posting activity has decreased, however membership has maintained at 64
 - Instagram
 - a. Followers continue to grow - we are at 85
 - b. When we reach 100 we will have demographic data
 - c. While our views decreased,
 - d. Visits and Reach remained constant
 - e. Interactions increased
 - Anyone who follows the pages, making comments and sharing the posts help our sites out.
 - AZM Region website statistics this Month: E.C. Mueller
 - Full report emailed to Board prior to meeting
 - Typical late year falloff with visits, users, etc., however numbers double those from one year ago.
 - More evidence social media posts help drive visits to the website
 - New Merch store announcement drew good interest and visits
 - Advertising billing complete and paid: Includes: DeYoung European Motors, Good Carma, Porsche North Scottsdale, McIlvain Motors, Arrowhead Porsche
 - Randy Chamberlain attended the Arrowhead Grand Opening – it was nicely done, some really cool cars on display, etc.

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- a. Got to meet Dealer Principal and let them know we had people in attendance.
- Our relationship will be focused on the Arrowhead location and not much, if any, with Chandler.

6. New Business/General Discussion

- 2025 Subsidy assignments final update
 - Multi Region 3 activity (Temecula/PECLA): \$750 (Paid)
 - Region New Member Social Event (New Member Picnic): \$500 (Paid)
 - Charity/Community Service (Veterans Event): \$750 (Paid)
 - Hospitality Park (joining another car event for recruitment): \$500 Wings and Wheels cancelled – Subsidy returned to National
 - Multi-Region Two Activity Event: \$500 (not used)
- NOTE: For 2026 smaller regions receive TWO New Member Social Event subsidies. Planning for Spring New Member event.
- AZM Merchandise Update? Status of AZM Gear Store that everyone can look at it. flat-six-gear.getgivee.com. Access code for entry (6263).
 - No report on sales volume
 - A member inquired why order was taking so long for delivery and if the company was legit.
 - a. Lorraine confirmed that our contact does not have access to specific delivery schedules.
 - b. Those that have ordered items are seeing 2-3 week delivery windows.
 - Board members who have received product are happy with them.
- Update regarding Board Dinner on January 9th.
 - Hassayampa available
 - a. '1927 Room' at 4:00 pm for meeting. \$155 room charge
 - b. Stay in room for dinner OR can move to Peacock Dining room
 - c. One check, 20% gratuity added to total.
 - d. Menu
 - i. House Salad \$9: Iceberg wedge with red beet curls, fresh roma tomatoes and toasted pumpkin seeds. Served with our house blue cheese vinaigrette (gf)
 - ii. Choice of:
 1. Rainbow Trout: ~ \$25 Cast iron fried whole boneless trout breaded in blue corn flour and served with roasted shallot-papaya cream, brown rice and seasonal vegetables
 2. Atlantic Salmon: ~ \$32 Pan seared cold water salmon topped with lemon butter sauce and served with cranberry-piñon quinoa, and seasonal vegetables (gf)
 3. Grilled Chicken Alfredo: ~ \$32 Tender grilled chicken breast on a bed of fettuccini tossed with Alfredo sauce, sautéed spinach, and prosciutto.
 4. Roasted Chili Poblano: ~ \$22 Grande chile poblano filled with a sauté of leeks, corn and spaghetti squash and served over roasted tomato coulis, braised kale, sweet mashed potatoes and a drizzle of balsamic reduction (gf)

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- 5. Beef Tips: ~ \$30 12 oz. Grilled to order topped with a mushroom demi-glaze served with garlic mashed potatoes and seasonal vegetables.
 - 6. Slow Roasted Prime Rib (if available): ~ \$38 Served with Chef's seasonal vegetables, au jus, choice of starch and creamy horseradish
 - iii. Offer dessert menu prices vary
 - iv. ~ Non - Alcoholic Beverages Pepsi Products: \$2.25 Teas \$2.50
 - v. Coffee/Milk/Sm Juice: \$3 Lg Juice \$4
 - Augie's update received today:
 - a. Room charge \$100.00
 - b. Go to one room and stay in
 - c. Larger Menu choice-wise
 - Hassayampa selected as the venue
 - a. Will leverage Augie's for Anniversary Party
 - PA System procurement review
 - Jeff Swain to investigate Db (wattage differences) and Battery life and report back.
 - Executive Committee will continue discussions regarding Membership Chair (candidate identified), co-Activities chair via email and will meet, if necessary, prior to January BOD meeting.
 - Pilar Wienke has agreed to be our new Membership Chair in concept
 - Per By Laws Executive Committee must meet/vote – current plan is to do this by email
7. Adjournment
- Motion to adjourn by Jeff Swain, Second by Lorraine Friedman
 - Meeting adjourned at 4:53 PM