

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
March 19, 2026**

Topic: AZM Board Meeting Agenda

Time: March 19, 2026, 7:00 pm Arizona Time

Every month on the Third Wednesday of the month **(This month meeting on Thursday due to scheduling challenge)**

Attendees:

President E.C. .Mueller, Secretary Jeff Swain, Treasurer Randy Chamberlain, Membership Chair Pilar Wienke, Activities Chair Jeff Boehm, Past President Lorraine Friedman

Absent:

Vice President Victoria Sweet

Meeting call to order at 7:00 PM

Approval of Today's Agenda (verbal additions taken now!)

1. As always, BOD Meeting Notes from all previous Board meetings are approved via email and posted on <https://azm.pca.org/about/meeting-minutes/> once approved by a quorum of Board members.
2. Treasurer's Report – Randy Chamberlain
 - Review Treasurer's Report, Discussion, Vote to accept report

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Treasurer Report

AZM/PCA Activity	Entity	Description	Person	Amount
Beginning Balance				
	3/1/26			\$19,549.60
Income / Deposits				
2-Mar	Check Deposit	\$25 TPT late fee reimbursement	Randy	\$25.00
2-Mar	MotorsportReg	8th Anniversary & New Member event	Jeff B.	\$191.65
4-Mar	PCA	Likely new member/anniversary party subsidy?	E.C.	\$500.00

Total income				\$716.65
Expenses / Withdrawals				
3-Mar	SHMS LLC	Storage Unit	Lorraine	\$95.00
3-Mar	Tempe Trophy	Name badge -- Sales (Buchanan)	Randy	\$17.13
16-Mar	Prescott Junction Restaurant	New member breakfast: Bill & Rose Valusek	Victoria	\$47.19

Total Expenses				\$159.32
Account Balances				
Beginning	19,549.60	3/1/26		
Ending Balance	\$20,106.93	March MTD as of 3/9/26 9:30 am		
Monthly Δ	\$557.33			\$0.00 checksum

Other Notes & Comments

- 1)
- 2)
- 3)
- 4)
- 5)

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- Any open Financial Questions or Needs for deposits etc.
- Motion to accept – Lorraine Friedman, Second by Jeff Swain
 - Vote to approve – unanimous aye

3. Membership Report as of March 1 – Pilar Wienke

- Total goes to 315 from 306 last month!
- Prescott = 198

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- Flagstaff = 26
 - Sedona / Verde Valley = 40
 - Lake Havasu = 22
 - Payson general area = 14
 - Other = 15
 - New Members = 9, Expired = 7, Test Drive = 2, Lapsed = 0, Transferred In = 0, Transferred Out = 0, Transferred Out = 0
 - Correspondence to expired members will be sent over this coming weekend by Pilar Wienke
4. Activity Committee Report – Jeff Boehm
- Summary of past events
 - Fire and Sword Happy Hour
 - a. Good turn out
 - i. The venue had a last minute music group which impacted our group socialization
 - ii. We had 16 of 16 registered show for the event.
 - HIGH LEVEL and BRIEF review of upcoming activity calendar using status matrix: Focus on needs for Web site postings, Insurance status, MSR needed, flyers needed, Email blasts/schedule desired.
 - Anniversary Lunch
 - a. Several members have commented on becoming disenchanted with Augie’s food quality
 - b. We are over 43 attendees for the event
 - *Taxes are Done* on April 16 – no opens
 - Bagdad trip is now Wikiup trip, with lunch at Lucia’s
 - a. Documentation (Event form, flyer, and insurance) WIP.
 - Paysen can’t be arranged until late April
 - Spring Clean event – needs help
 - a. Feedback on Amber Lyn Custom Upholstery is sense of urgency and follow up are lacking
 - Jasper Dinner Event form submitted
 - a. Need flyer, then MSR
 - Autocross news will come in May
 - a. June 6 or 13 – need final date from Findlay Center based on any new events on their calendar
 - Las Vegas group interested in Fort Tuttle picnic
 - a. Need a recon on the Ramada at Fort Tuttle
 - Other events in development Update -
 - Update regarding Phoenix Shop/Dealership Tour: Small group to Phoenix in rented van (~\$1,330 for the day - \$95 per person -- may have second van available)
 - a. Looking at doing on a weekday in May
 - Update regarding Las Vegas joint event planning meeting
 - a. See Fort Tuttle interest above
5. Website, Social Media, and Advertising/Sponsorship Report – E.C. Mueller & Jeff Swain

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- Social Media Report for this Month: Jeff Swain
 - Report emailed prior to meeting
 - a. Continue to see growth in Facebook views and reach – almost double year over year.
 - b. Instagram viewership continues to grow well, and it's reaching a lower age demographic which we wanted.
 - Questions?
- AZM Region website statistics this Month: E.C. Mueller
 - Report emailed prior to meeting
 - a. Web page activity was flat to same time last year.
 - i. We had fewer planned events to communicate this year vs last which may have some influence.
 - Questions?
 - No updates to website update project. Looking for another resource.
 - PCA website contest entry submitted
- Advertising: No changes.
 - Arrowhead changed their advertising
- Discussion around Flagstaff Breakfasts getting on our calendar – the Flagstaff representatives need to provide a written commitment on the event for us to promote.
- We are continuing to see good correlation and connections between our Social Media and Web Pages

6. Old Business

- PA System procurement status
 - Not purchased yet – will procure in April
- AZM Merchandise Update?
 - Stickers
 - a. Pilar & Randy have explored interior static decals
 - b. 100 stickers plus shipping is \$220.04
 - i. Quantity price break unknown
 - ii. Could we have some available at Anniversary party?
 - iii. Motion – Pilar Wienke purchase 200 interior static decals for anniversary party (have a donation jar with suggested donation of \$1 each) by E.C. Mueller, Second by Lorraine Friedman
 - 1. Vote: Unanimous aye vote to proceed
 - Vendor search
 - a. Pilar has a recommendation for embroidered polo shirts, hats and jackets
 - i. Can be done with a simplified logo
 - ii. Comparing logos there are a couple of features that need attention to remain consistent to original – these are minor and Pilar Wienke is going to do an in person visit and get a sample.
 - iii. We don't yet know if this new vendor can do order fulfillment
 - PCA National Store?

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a. This has ended up being a false hope

7. New Business/General Discussion

- 2026 Subsidy assignments status update
 - Multi Region 3 activity (TBD)
 - Multi-Region Two Activity Event: \$500 (TBD but likely LV Region in Flagstaff)
 - a. Fort Tuttle event is targeted
 - (2) Region New Member Social Event: \$500
 - a. (March 28 Anniversary and New Member Luncheon -- **PAID**)
 - b. (September 13 New Member Picnic)
 - Charity/Community Service (November 7 Veterans Event): \$750
 - Hospitality Park (joining another car event for recruitment): \$500 (Wings and Wheels scheduled for Saturday, October 10, 2026)
 - a. Membership Chair Pilar Wienke will lead with support and assistance from other Board members to recruit volunteers for the AZM Region table/booth.

8. Documenting Offline/Ad-hoc meeting on February 13 for 8th Anniversary/New Member Event Subsidy review and vote: (As emailed post discussion to the Board be President Mueller)

- **From:** EC Mueller <ecmueller7@gmail.com>
Sent: Friday, February 13, 2026 3:56 PM
To: Victoria Sweet <sweetsusanvictoria@gmail.com>; Randy Chamberlain <randy.chamberlain@mac.com>; Jeff Swain <jsracerx@protonmail.com>; Lorraine Friedman <friedmanlorrainem@gmail.com>
Cc: Jeff Boehm <jeffandbj@gmail.com>; Pilar Wienke <pilarwienke@gmail.com>; Keith Guidus <srgovrep@aol.com>
Subject: Executive Committee vote - Subsidy spend for Anniversary Event

**AZM REGION 8th ANNIVERSARY AND NEW MEMBER EVENT
SUBSIDY REVIEW AND VOTE BY EXECUTIVE COMMITTEE**

BACKGROUND:

The AZM Region 8th Anniversary & New Member event has been in discussion and researched by the Activities Committee for several weeks. The results produced the recommendation of holding the event on March 28th as a luncheon for two primary reasons.

Daytime event may help raise attendance from members outside the Prescott area since no night driving is needed.

Help reduce cost (although all the decent places researched were very high price regardless if lunch or dinner).

The Activities committee has forwarded the following proposal to the Executive Committee for approval with the Board Members mentioned below making the motion and 2nd for approval.

The Motion (made by E.C., seconded by Jeff Swain) reads:

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The AZM shall hold its 8th Anniversary and New Member Event on Saturday, March 28th at Augie's restaurant in Prescott for a maximum of 60 attendees.

The cost per person for the lunch from a choice of items on a set menu including soft drinks is \$40.08 per person including tax and tip.

A draft of Augie's custom menu is attached. Pasta Primavera to be added to this menu as a vegetarian offering.

The Executive Committee approves an AZM Region subsidy of \$835.00 maximum. Breakout of subsidy:

\$11.00 per person (\$660.00 maximum for 60 persons) making the price to members \$29.00 per person including tax and tip

Anniversary themed dessert and any decorations. (Estimated to be no more than \$75)

MSR processing fee (estimated at \$100).

Total AZM Region subsidy = \$835.00

NOTE: This event qualifies for a \$500.00 subsidy from PCA National helping to offset the region's financial support of the event.

ACTION REQUESTED

For the Executive Committee (E.C., Victoria, Randy, Jeff S. and Lorraine)

Please review the information. Any questions please contact E.C.

Reply to the email with your approval, disapproval or abstention.

We need to move on this event quickly thus using this email and not waiting until the Board Meeting/Executive Session opportunity next week.

The others copied on this email (Jeff B., Pilar, Keith)

No action is needed. You are copied as Board Member and the Social Lead. Financial commitments are the purview of the Executive Committee.

Additional updates will be reviewed at the Board Meeting next week, and we will officially record the results of this motion into the Board Minutes at that time. Many thanks to the Activities Committee for their work on this. It's tough out there for big groups.

Thank you,

E.C.

- Executive Committee Vote for the motion described above was completed via email and was Unanimous in approval.

9. Adjournment at 7:56 PM

- Motion to adjourn by Lorraine Friedman, Second by Randy Chamberlain
 - Vote – Unanimous aye – meeting closed at 7:56 PM