

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
April 15, 2026**

Topic: AZM Board Meeting Agenda

Time: April 15, 2026, 7:02 pm Arizona Time

Every month on the Third Wednesday of the month

Attendees:

President E.C. Mueller, Vice President Victoria Sweet, Membership Chair Pilar Wienke, Activities Chair Jeff Boehm, Past President Lorraine Friedman,

Absent:

Treasurer Randy Chamberlain,
Secretary Jeff Swain
Meeting call to order at 7:00 PM

Approval of Today's Agenda (verbal additions taken now!)

1. As always, BOD Meeting Notes from all previous Board meetings are approved via email and posted on <https://azm.pca.org/about/meeting-minutes/> once approved by a quorum of Board members.
2. Treasurer's Report – sent by Randy Chamberlain ahead of meeting
 - Review Treasurer's Report, Discussion, Vote to accept report

Treasurer Report

AZM/PCA Activity	Entity	Description	Person	Amount
Beginning Balance				
	3/1/26			\$19,549.60
Income / Deposits				
2-Mar	Check Deposit	\$25 TPT late fee donation reimbursement	Randy	\$25.00
2-Mar	MotorsportReg	8th Anniversary & New Member event	Jeff B.	\$191.65
4-Mar	PCA	TBD: new member/anniversary party subsidy?	E.C.	\$500.00
27-Mar	PCA	TBD: no attribution	E.C.	\$500.00
Total income				\$1216.65
Expenses / Withdrawals				
3-Mar	SHMS LLC	Storage Unit	Lorraine	\$95.00
3-Mar	Tempe Trophy	Name badge -- Sales (Buchanan)	Randy	\$17.13
16-Mar	Prescott Junction Restaurant	New member breakfast: Bill & Rose Valusek	Victoria	\$47.19
23-Mar	DRI 48 Hour Print	AZM static logo stickers	Pilar/Randy	\$220.04
27-Mar	DRI 48 Hour Print	AZM static logo stickers	Pilar/Randy	\$220.16
Total Expenses				\$599.52
Account Balances				
Beginning	19,549.60	3/1/26		
Ending Balance	\$20,166.73			
Monthly Δ	\$617.13			\$0.00

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
April 15, 2026**

- Any open Financial Questions or Needs for deposits? Nothing noted.
 - Lorraine relayed fraud on her debit card, it was canceled and fraud charge removed
 - Motion to accept – Lorraine Friedman, Second by Jeff Boehm
 - Vote to approve – unanimous aye
 - **POST MEETING:**
 - Confirmed March 4 \$500 subsidy was for AZM Region Anniversary luncheon
 - The March 27 \$500 subsidy question mark is confirmed to be meant for Arizona Region. AZM Region will be returning the \$500 to National so they can send it correctly to Arizona Region
3. Membership Report as of April 1 – Pilar Wienke
- **316** members overall
 - Prescott = 199
 - Flagstaff = 28
 - Sedona / Verde Valley = 39
 - Lake Havasu = 21
 - Payson general area = 14
 - Other = 15
 - New Members = 4, Expired = 7, Test Drive = 2, Lapsed = 5, Transferred In = 1, Transferred Out = 0,
 - Correspondence to all new and expired members has been executed
 - New window clings for AZM will be available at all gatherings for members
4. Activity Committee Report – Jeff Boehm
- Summary of past events
 - Anniversary/New Member luncheon was a success with rave reviews on lunch timing
 - a. Good turnout, (54 attendees) and food was better than previous events at Augie's.
 - HIGH LEVEL and BRIEF review of upcoming activity calendar using status matrix: Focus on needs for Web site postings, Insurance status, MSR needed, flyers needed, Email blasts/schedule desired.
 - Bagdad trip is now Wikiup trip, with lunch at Lucia's
 - a. Signups are a little weak; hoping they improve. 14 have signed up as of today.
 - Paysen Airport drive has gone live – event is May 14th – information on our website and MSR.
 - EC will confirm the VAN trip to Phoenix Shop/Dealership tour on May 12th or 13th. There will be 4 stops, final plans coming soon.
 - Autocross news will come soon- Jeff Boehm will contact Jeff Swain and Mike Sutter to confirm the date.
 - Jeff Boehm will give Pilar a link for her welcome letters to point members to our Activities on the website
 - Jeff is still trying to contact the Las Vegas club regarding a dual event with them. EC will contact leadership there as well.
 - Spring Clean Event postponed until 2027

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
April 15, 2026**

5. Website, Social Media, and Advertising/Sponsorship Report – E.C. Mueller & Jeff Swain

- Social Media Report for this Month: Jeff Swain
 - Report emailed prior to meeting
 - No questions at meeting regarding the data

Facebook:

From a **Reach** (users who see or interact with our content), and **Views** (number of times a post was seen) we are following a pretty consistent annual trend for April. Generally - March, April and August are low points.

No change in followers at 215

No change in demographic of followers (by age, gender, location)

Facebook Group:

- No change in member number 67
- Active members for the month reduced to 38 from 50
 - Similar to general Facebook activity, people are busy elsewhere.

Instagram

- We don't quite have a year of data yet
 - Similar decrease in views
 - Our Reach did not decrease - basically flat
- We continue to grow followers with no material rate of change
 - Demographic is consistent (and an age bracket younger than Facebook)
 - A few percentage points more abroad than domestic this month

Website Statistics this month: E.C. Mueller

- Report emailed prior to meeting
 - a. Web page activity was very good. Assuming clicks came from PCA reviewing the website for the annual contest. Judging has ended and the winners will be announced at Parade.
 - b. Average time on the site was reduced from 1 minute to 46 seconds.
 - c. Jeff Boehm requested that Porsche related want ads be published on social media. EC's thought is that the AD be on our website and we use a link to there on social media.
 - Questions?
 - No updates to website update project. Looking for another resource to help with updates, EC may have found someone to step in and help.
- Advertising: No changes.

**PCA Arizona Mountain Region
Board of Directors Meeting Agenda
April 15, 2026**

- We are continuing to see good correlation and connections between our Social Media and Web Pages
6. **Old Business**
- PA System procurement status
 - Not purchased yet – will procure in April – Jeff Swain will report when he is back
7. **AZM Merchandise Update**
- Vendor search for Embroidery is still underway.
 - Pilar is working with Arizona Cap & Apparel in PV to see what is possible as an alternate vendor.
 - Lorraine will send Pilar the contact she used for embroidery in the past at MadShirtz so she can continue to research.
 - MadShirtz is not a viable Vendor because they don't deliver. We will try to get the embroidery template from them that we paid for.
8. **New Business/General Discussion**
- Victoria suggested that we review our Bylaws and adjust. She pointed out some typos in the current one published. She also proposed a change so that an officer who moves out of the region can finish their annual term before ending their role as officer. Also proposed a change in the language as to who is responsible for having and issuing checks for the club.
 - EC suggested that the entire board review and suggest changes to the Bylaws so that they can be adjusted and a vote taken by membership.
 - a. **POST MEETING CLARIFICATION/ADDITION:**
 - i. Bylaws review process will include all Board members reviewing current version, Victoria's suggested changes AND any additions board members have. E.C. to distribute to the Board current version and Victoria's changes to review and comment on.
 - There are no updates to the subsidies since the last board meeting. Randy will research a likely duplicate payment on one \$500.
 - a. SEE POST MEETING NOTE IN TREASURERS REPORT
 - Pilar mentioned she collected some cash funds for AZM window clings, she collected \$40 at the recent Anniversary Luncheon.
9. **Adjournment at 7:56 PM**
- Motion to adjourn by Jeff Boehm, Second by Lorraine Friedman
 - Vote – Unanimous aye – meeting closed at 7:56 PM